



TOKO TELO

MAHAMASA-NAHANDRO

ASPIRE Consortia experience:
How can we strengthen health-environment
partnerships to maximise impact for coastal
communities?

EFFECTIVE COLLABORATION

The principles of effective collaboration between partners from different sectors, and how HCD has supported the process

Elisa Orbañanos
Senior Strategic Designer. ThinkPlace Senegal

ASPIRE phases & challenges.

Programme phases:

- Co-design
- Implementation
- Closeout

Once the closure of the project was announced, MSI Madagascar, the PHE Network and ThinkPlace carried out a **situational analysis** and coordination work through working sessions. The goal of these sessions was to highlight the common activities to be developed in the field and to analyze where and how the **HCD (Human Centered Design) approach could enrich strengthen the capacity of teams on the ground and improve processes.**

Activity 1

Mapping of biodiversity, conservation, climate change impact and SRH services.

Activity 2

Capacity Building Package

Activity 3

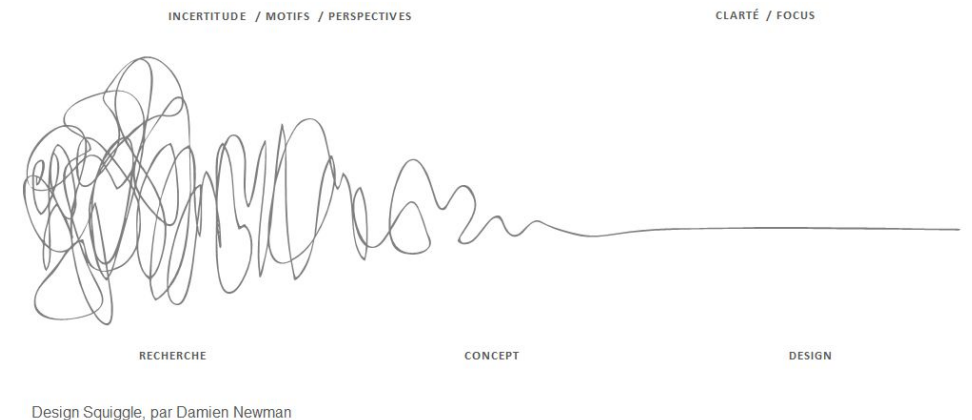
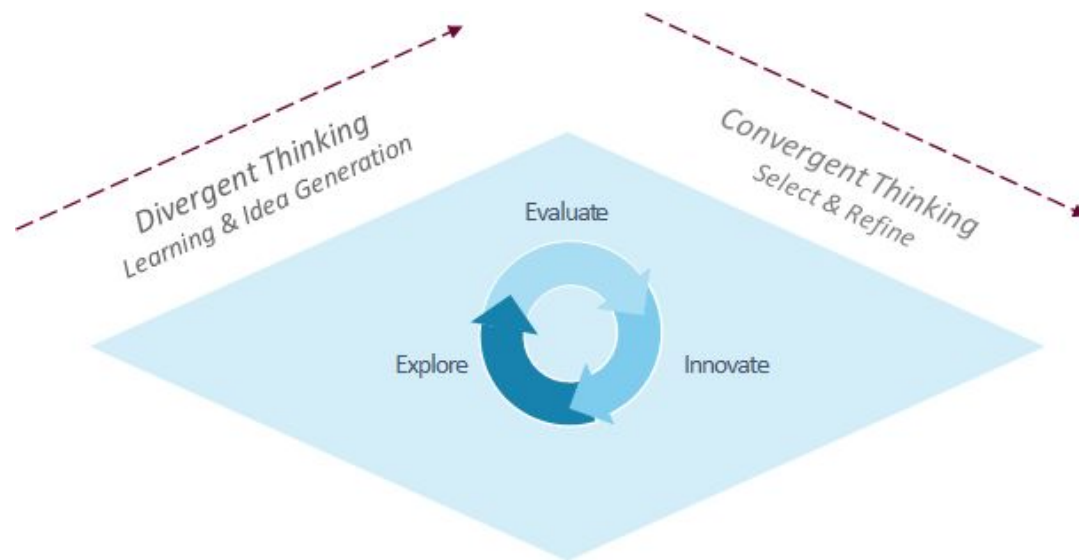
Co-design workshop on integrated messages around Climate Change and SRH.

Activity 4

Cross-training material workshop.

HCD. Human Centered Design approach

Human Centered Design (HCD) is a creative **approach to problem solving**. It draws on the **human experience** of those affected by the subject (users) to find **strategic and effective solutions** to complex problems in our societies.



Activities



Intent discussion.
Re-thinking & adapt.
Co-design & validation.

Effective collaboration. Results



Recommendations Report ASPIRE Madagascar

Recommendations for integrating sexual reproductive health and resilience in fragile and climate change affected environments in Madagascar.

Partners



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Understanding the integrated approach in the right framework is critical, and it took time and dedicated thought to ensure that the programs and activities that were implemented as part of the project reflected that, at the end of the day, this is a good model

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The ASPIRE: Advancing Reproductive Health by Promoting Innovation and Resilience program is funded by the CDFO and implemented by the consortium partners: MSI Reproductive Choices (formerly Marie Stopes International), Blue Ventures, CARE International, Itad and ThinkPlace.



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Ways of working together. Lessons



OVERVIEW

The ASPIRE programme is an excellent case study to look at the challenges and successes associated with consortium ways of working, relationship building, and innovative programming among diverse partners.

INNOVATIVE WAYS OF WORKING IN CONSORTIA

Case Study of the ASPIRE consortium

February 2022



Building on the previous learnings and literature on partnership-brokering - ThinkPlace sought to explore the lived experience of all partners engaged in the ASPIRE programme to understand how the partner-level lessons learned during each phase might be used to shape how future consortia navigate their work and generate new thinking on consortia ways of working.

To uncover these findings, we used lines of inquiry guided by participants' lived experiences captured through the following themes:

- 1 Strategic Partnerships**
relationship-building & consortium ways of working
- 2 Critical Moments**
achievements, pivots, pain points & adaptations
- 3 Programme Closure**
reflections on closeout activities & defining the legacy of ASPIRE



Innovative Ways of Working

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Pitfalls of innovative ways of working in consortia (and how we can avoid them).

✗ **Fall back into traditional ways of working by operating in siloes.**

✓ **How to avoid this?** Leverage diversity of partners.

✗ **Strategic misalignment among innovation efforts.**

✓ **How to avoid this?** Build in adaptive processes, and be prepared to pivot.

✗ **Adopting innovation language, without adopting the right mindset.**

✓ **How to avoid this?** Adopt a collaborative mindset.

✗ **Duality of partnering between global and local.**

✓ **How to avoid this?** Create cohesion, everyone needs to feel like they are an equal part of the whole.

✗ **Assuming innovation is the right approach.**

✓ **How to avoid this?** Assess the appropriate type of innovation required and manage expectations for results.

Opportunities for innovative ways of working

